



PERFORMANCE ACCELERATION

## Press Release

# “Egyii Announces New Programme for Banking Industry: Old World Banking vs. New World Banking- the Opportunity to Climb out of the Crisis”

**Singapore, March 23, 2009:** Egyii, the Singapore based learning and development consultancy, has announced a new programme called Old World Banking vs. New World Banking- the Opportunity to Climb out of the Crisis to help client facing banking employees survive today's crisis and beyond.

The programme will consist of thought leadership, web based material and customized, in-house curriculums.

Egyii believes that in order for banks to survive today's turbulent times, employees need to change from an “old world mindset” to a “new world mindset” where patience, trust-building and authenticity are emphasized.

James Irvine, Egyii's Director and Programme Developer, says “To win the game, you need to put your people at the centre of your competitive strategy. “

“The world of business has changed, and the quicker you recognize the new paradigm of empathy, understanding and trust rather than product and process, the quicker you will get ahead of your competitors and climb out of the crisis.” For white paper download <http://www.egyii.com/news.html>.

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### About Egyii

Egyii is a Singapore based learning and development consultancy that helps banks get better results through their people's relationship skills.

At Egyii, we have developed a set of simple yet revolutionary tool <http://www.egyii.com/giving-u-edge.html> that change the way people do business, for higher performance and better results.

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